

OCTOBER 2025

VOL. 01

MALWANCHAL **MIRROR**

QUATERLY BULLETIN



Index Institute of
Management Arts & Sciences

*Our mission was never just to teach or to treat.
It was to empower, to uplift, and to lead change.*

**Shri Suresh
Singh Bhadoria**

Chairman,
Index Group of Institutions



TOP
EVENTS OF
OCTOBER
2025

From the desk of Director ...

Dear Students, Faculty, and Well-Wishers,

It is with great pride and heartfelt enthusiasm that I present to you the first edition of the Index Institute of Management, Arts and Sciences Bulletin. This marks a significant step in our journey of growth, communication, and community building.

This bulletin is more than just a collection of updates; it is a reflection of our vibrant campus life, academic endeavors, and the aspirations that drive us forward. It provides a platform to showcase the talents, ideas, and achievements of our students and faculty, while also highlighting the values and vision that define INDEX.

We believe education must go beyond the textbook. It must inspire, challenge, and transform. Through this bulletin, we aim to foster greater connection across our community, celebrate milestones, and spark meaningful dialogue.

I congratulate the editorial team and all contributors who have worked tirelessly to bring this edition to life. As we launch this new initiative, I encourage everyone to take part — as readers, writers, and changemakers.

Let this be the beginning of a tradition that informs, inspires, and unites us all.

With warm regards,

Mr. Roopesh Verma

Director,
Index Institute of Management Arts
and Sciences



From the desk of Dean ...

Dear Students, Faculty Members, and Readers,

It is a moment of great pride and joy to witness the launch of the first edition of our institutional bulletin. This publication marks a new chapter in the academic and cultural narrative of Index Institute of Management, Arts and Science.

As Dean, I see this initiative as a window into the dynamic life of our campus — a space where ideas are born, knowledge is shared, and voices are heard. It is a celebration of academic excellence, creative expression, and the collaborative spirit that defines our institution.

Our aim at INDEX is not only to impart knowledge but also to cultivate curiosity, leadership, and a sense of responsibility among our students. This bulletin will serve as a testament to your efforts, achievements, and growth both inside and outside the classroom.

I extend my sincere appreciation to the editorial team, faculty mentors, and student contributors who have made this publication a reality. Your passion and hard work set a high standard for the editions to come.

Let us embrace this platform as an opportunity to learn from one another, reflect on our progress, and move forward with a shared purpose.

Looking forward to many more editions that inspire and inform.



Warm wishes,

Dr. Lokeshwar Singh Jodhana

Dean,

Index Institute of Management Arts & Sciences

From the desk of HOD ...

Dear Students, Faculty, and Well-Wishers,

It gives me great pride to greet you through this bulletin, a reflection of our shared spirit, dedication, and accomplishments at the Index Institute of Management, Arts & Science under Malwanchal University.

Education is not only about acquiring knowledge, but also about fostering values, innovation, and leadership that inspire change. Our institute remains committed to providing a holistic environment where young minds can learn, explore, and excel. This bulletin is not merely an update—it is a celebration of the progress we have achieved together.

Our students continue to earn distinction through academic excellence, research, cultural contributions, and sports. Our faculty, with their dedication and guidance, play a vital role in nurturing talent and curiosity. We are equally grateful to our stakeholders, whose trust and support strengthen our vision for growth.

As we move forward, let this bulletin remind us of the role each of us plays in shaping the future of our institution. I urge students to remain curious and ambitious, faculty to continue guiding with passion, and stakeholders to walk with us in this journey of excellence. Together, we can build an institution that not only educates but also transforms.

I extend my congratulations to all who contributed to this bulletin and look forward to many more milestones in the journey of Index Institute of Management, Arts & Science.

With best wishes,

Dr. Ajay Mishra

Professor & HOD,

Index Institute of Management Arts
and Sciences



CAMPUS NEWS

Ganesh Chaturthi 2025 Celebration at IIMAS

The Department of Management at Index Institute of Management, Arts & Sciences, Malwanchal University, Indore, celebrated Ganesh Chaturthi 2025 with great zeal and cultural fervor from 27th August to 6th September. Under the coordination of Assistant Professors Manshivi Bhadouriya and Damini Singh, the 10-day celebration featured a vibrant lineup of events including Ganesh Sthapana, Mehndi Competition, Musical Chair, Lemon Race, Sports Activities, Dance Competition, Fashion Feast, Rangoli Competition, Matkifodh, Sundarkand Path, and concluded with a grand Maha Aarti and Visarjan. The event aimed to promote spiritual devotion, preserve cultural traditions, and foster unity among students and faculty. A special emphasis was placed



on eco-friendly practices during the festivities, particularly in the use of sustainable materials for idol immersion. The program was graced by the presence of Mr. Roopesh Verma (Director, IIMAS), Dr. Lokeshwar Singh Jodhana (Dean), Dr. Ajay Mishra (HOD, Management), along with faculty members from various departments. Dr. Mishra expressed heartfelt appreciation to the organizing team for their dedication and efforts in making the event a grand success. All participants were acknowledged with certificates and letters of appreciation, marking the celebration as a joyful and memorable experience for the entire academic community.

Did You Know?

- Ganesh Chaturthi was first celebrated publicly by Lokmanya Tilak in 1893 to bring people together during the freedom movement.
- Lord Ganesha is known by 108 different names, including Vighnaharta (remover of obstacles), Lambodara (the one with a big belly), and Ekdanta (one-tusked).
- Ganesha's favorite sweet is Modak, especially the Ukadiche Modak from Maharashtra.

CAMPUS NEWS

NATIONAL SPORTS DAY 2025 EK GHANTA KHEL KE MAIDAN MEIN

The Index Institute of Management, Arts & Sciences (IIMAS), Malwanchal University, Indore, commemorated National Sports Day 2025 with a dynamic two-day celebration titled "Ek Ghanta Khel Ke Maidan Mein" on August 29th and 30th. The event kicked off with a tribute to hockey legend Major Dhyan Chand and a pledge for a healthier India, followed by spirited sports competitions, yoga sessions, and athletics that engaged both students and faculty. The following day featured an insightful "Conversation on Health" session led by fitness expert Govind Maithil, consciousness. focusing on



the importance of regular exercise, balanced nutrition, mental wellness, and stress management. Coordinated by Assistant Professors ManshiviBhadouriya, Vishal Chaudhary, the program successfully inspired participants to adopt sustainable fitness habits. Attended by faculty members, department heads, and 60 participants, the event concluded with appreciation from Dr. Ajay Mishra, Head of the Management Department, who emphasized the importance of holistic well-being alongside academic excellence, leaving a lasting impact on the campus community's health

Did You Know?

- National Sports Day is celebrated on August 29 every year in India.
- The day marks the birth anniversary of Major Dhyan Chand, India's legendary hockey player.
- Major Dhyan Chand was known as the "Hockey Wizard" for his extraordinary ball control and goal-scoring skills.
- India won three Olympic gold medals (1928, 1932, 1936) under Dhyan Chand's leadership!

CAMPUS NEWS

DEEKSHAARAMBH 2025

The Index Institute of Management, Arts, and Sciences at Malwanchal University recently conducted a ceremony to warmly welcome new students with the traditional tilak ceremony. This event was more than just a formal academic occasion; it aimed to inspire students with a sense of responsibility, awareness, and motivation towards their higher education journey. Registrar Dr. Lokeshwar Singh Jodhana highlighted that students today need to go beyond textbook knowledge and develop practical, creative, and socially relevant skills. He also stressed the importance of the National Education Policy in promoting employment-focused education, encouraging self-employment, and empowering youth to contribute to society.



Leaders such as Chairman Suresh Singh Bhadoria, Vice Chancellor Dr. Sanjeev Narang, and Academic Dean Dr. Salil Bhargava motivated students to approach their education as a journey of discipline, values, and self-discovery, especially in this era of advanced technology and AI. Management College Director Roopesh Verma and Principal Dr. Ajay Mishra encouraged students to fully utilize the institute's modern facilities. Dr. Neha Khare also briefed students about the university's code of conduct and ethical guidelines. The event was attended by senior faculty members and administrators and was efficiently managed by Manshivi Bhadouriya and Damini Singh marking an inspiring start to the academic year.

Did You Know?

- Management is one of the most versatile degrees — it opens doors to careers in finance, marketing, HR, operations, entrepreneurship, and even healthcare!
- The term “Management” comes from the Latin word *manu agere* — which means to lead by the hand.
- MBA (Master of Business Administration) was first introduced in Harvard University in 1908 — making it over a century old!

CAMPUS NEWS

VRIKSHAROPAN 2025

“एक पेड़ माँ के नाम”

As part of the Deekshaarambh Orientation Programme, Malwanchal University's Index Institute of Management, Arts & Sciences (IIMAS) organized Vriksharopan 2025 on 13th September, Held in Pipalda village, this unique initiative engaged over 150 students and faculty members in a meaningful tree plantation drive aimed at promoting environmental awareness, sustainability, and community connection. The students interacted with local villagers, gaining insights into rural lifestyles and the ecological importance of afforestation.



Through experiential learning outside the classroom, they developed values of teamwork, responsibility, and respect for nature. The programme fostered a deep sense of environmental stewardship while strengthening the bond between the university and the local community. By planting trees and engaging with the real-world challenges of climate change, students left behind a living legacy of green commitment and took forward values that align with both academic and social responsibility.

Did You Know?

- The campaign “Ek Ped Maa Ke Naam” was launched to encourage people to plant a tree in honor of their mothers, symbolizing life, care, and selfless love.
- It was initiated by the Government of India (Ministry of Environment, Forest and Climate Change) in 2024.
- The idea behind it – as a mother nurtures life, so does a tree – both give oxygen, protection, and sustenance.

CAMPUS NEWS

Next Gen GST Reform

The Index Institute of Management, Arts & Sciences (IIMAS), Malwanchal University, Indore, organized an insightful Knowledge Series session on 5th September 2025 focused on the Next Gen GST Reform. Assistant Professor Subhash Choudhary from the Commerce Department led the discussion, explaining the historical context and recent changes in India's GST policy. The session highlighted the revised tax slabs, notably the reduction of rates on essential goods to 0-5%, providing relief to consumers, while luxury and sin products faced higher rates between 28-40%. Attended by faculty members, department heads, and 50 participants, the event underscored how GST 2.0 aims to simplify the tax system, improve administrative efficiency, and support economic growth. The knowledge-sharing session equipped students with a comprehensive understanding of this pivotal reform, preparing them for its real-world implications.



Did You Know?

- GST was implemented in India on July 1, 2017, marking one of the biggest tax reforms since independence.
- GST stands for Goods and Services Tax, a single indirect tax that replaced multiple central and state taxes like excise duty, VAT, and service tax.
- The slogan "One Nation, One Tax, One Market" defines the true spirit of GST.



CAMPUS NEWS

Seminar on Financial Literacy for Sustainable Growth

A seminar on Financial Literacy for Sustainable Growth was held on September 25, 2025, at the Index Institute of Dental Sciences, organized by the Internal Quality Assurance Cell (IQAC) in collaboration with the Index Institute of Management, Arts & Sciences, Malwanchal University. The event featured expert trainers from SEBI, Mr. Aman Agarwal and Mr. Manik Tekchandani, who emphasized the importance of financial awareness in achieving personal and national stability. Split into two sessions for students across various departments, the seminar aimed to instill practical knowledge on saving habits, investment planning, and fraud prevention in the digital age.



The event began with a warm welcome by Mr. Deepak Nikose and Miss Diksha Guha Roy, followed by an inaugural address from Dr. Ajay Mishra, who highlighted the need for financial skills among youth. Coordinated by Dr. Sudha Srivastava, the session saw active student engagement through discussions and queries. SEBI coordinator Miss Zaaeda Andleeb also graced the occasion. The program concluded with a vote of thanks by Miss Deepika Chaouhan. The seminar proved to be an impactful initiative, equipping students with essential financial tools and promoting responsible financial behavior for long-term, sustainable growth.

Did You Know?

- SEBI was born in 1988 but got real power only in 1992 — it was like a superhero without its powers for four years!
- Madhabi Puri Buch became SEBI's first-ever woman Chairperson in 2022 — and she's also the first person from the private sector to hold the post.
- SEBI is basically the “police” of the stock market — catching insider traders, fraudsters, and rule-breakers so investors stay safe.

Faculty Corner

Gen Z Expectations from Management Education: Myth and Reality

The entry of Generation Z (1997–2012) into management education brings new expectations shaped by digital fluency, a global outlook, and strong values. While some of these demands are practical, others challenge traditional academic norms or arise from misconceptions. Educators must bridge this gap to engage them effectively.

Key Traits Influencing Management Education

Gen Z, the first fully digital generation, is:

- *Tech-savvy and constantly connected*
- *Entrepreneurial in mindset*
- *Value-driven, emphasizing sustainability and diversity*
- *Drawn to experiential over passive learning*
- *Seeking personalization and flexibility*

Gen Z's Expectations and Myths vs. Realities

Myth 1: Everything should be online and fast-paced.

Reality: Blended learning works best—digital tools offer flexibility, but leadership, strategy, and behavior need face-to-face interaction.

Myth 2: A degree guarantees a high-paying job.

Reality: Careers depend on skills, internships, networking, and adaptability, not just a degree.

Myth 3: Only study what interests you.

Reality: Core subjects like finance, operations, and marketing are essential for long-term success.

Myth 4: Soft skills are secondary.

Reality: Leadership, communication, and emotional intelligence are as crucial as technical skills.

Myth 5: Entrepreneurship is the only cool career.

Reality: Startups matter, but corporate roles and intrapreneurship can be equally impactful.

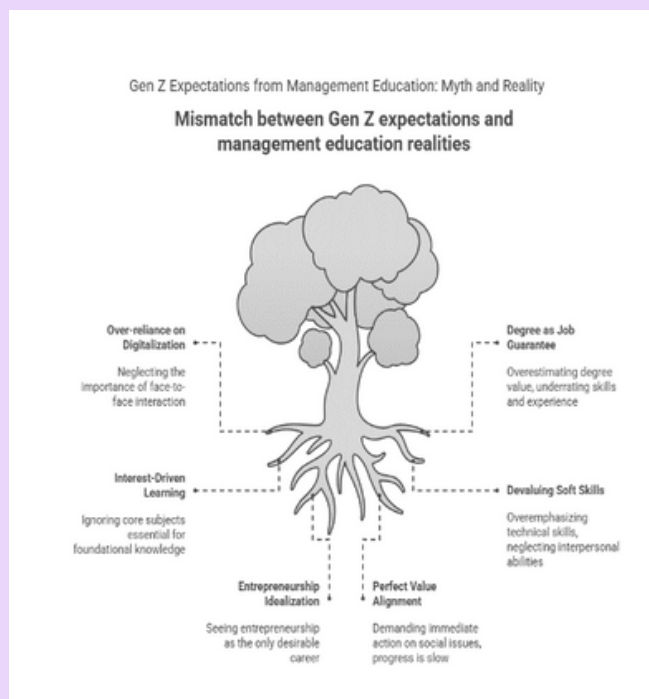
Myth 6: Education must fully reflect social and ethical values.

Reality: ESG and ethics are growing in curricula, but change takes time and resources.

Myth 7: Education should be fully personalized.

Reality: Some flexibility exists, but standardized curricula ensure depth and accreditation.

Faculty Corner



Filling the Gaps and Driving Change

To meet Gen Z expectations while maintaining academic rigor, management education should:

- Adopt hybrid learning models.
- Expand internships, projects, and global exposure.
- Integrate real-world challenges into the curriculum.
- Encourage mentorship, collaboration, and peer learning.
- Promote lifelong learning via certifications, micro-courses, and alumni programs.



Dr. Ajay Mishra

HOD & Professor

Index Institute of Management Arts & Sciences

In a Nutshell

Gen Z is reshaping management education, pushing for innovation while sometimes holding partial views. The future lies in balancing tradition with change, personalization with standards, and ambition with practical readiness.

Faculty Corner

FIVE LAWS OF LIBRARY SCIENCE

Dr. Shiyali Ramamritra Ranganathan (1892-1972) was an inventor, educator, philosopher, mathematician and a universal librarian. He made several significant contributions to the library profession. A fundamental contribution made by him, is the Five Laws of Library Science. He formulated the Five Laws of Library Science in 1928 and published these in his famous book entitled, "Five Laws of Library Science" in 1931. He owes the First Law to Prof. Edward N. Ross, his mathematics teacher, and the other laws were enunciated by Ranganathan himself.

The Five Laws of Library Science are the most influential concept in the field of library science. They are fundamental and discuss the basic philosophy of library science. They concisely represent the ideal services and organizational philosophy of all types of libraries, even today. These laws provide scientific basis and general principles which serve as guidelines to librarians in organizing and managing information products and services.



Dr. Ashwini Yadav

Professor & Head

Department of Library & Information Science
Index Institute of Management Arts & Sciences

Five Laws are as follows: –

1. Books are for use.
2. Every reader his book.
3. Every book its reader.
4. Save the time of the User.
5. Library is a growing organism.

These laws convey the fundamental philosophy of library science and convey a deep understanding of libraries. The basic tenet of these laws is to unite users with their desired information.

Faculty Corner

Adaptive management and strategic leadership: A foundation for long-term organizational success

Long-term vision is established by strategic leadership, which also directs organizational resources toward long-term benefit. It complements adaptive management, a reflective, cyclical method that transforms experience into knowledge and adaptability. When combined, they produce robust organizations that can prosper in unstable and complicated settings.

Dynamic capabilities, or the capacity to adapt resources and competences to changing contexts, are fostered by strategic leaders. As demonstrated by the Strategic Adaptive Management strategy utilized in protected-area governance, adaptive management places a strong emphasis on ongoing learning through iterative planning and stakeholder interaction.



Ms. Manshivi Bhadouriya

Assistant Professor

Index Institute of Management Arts & Sciences

In accordance with the Integrated Management Concept, an integrated framework combines strategic alignment across normative, strategic, and operational dimensions. It encourages execution discipline, vision-driven strategy, and governance that strikes a balance between innovation and stability.

Adaptive leadership fosters a culture of learning through transparent communication, empowered decision-making, varied, cross-functional teams, and safe experimentation. This setting fosters involvement and trust while accelerating responsiveness and ideation.

Through accountability procedures, strategic linking models, and shared goals, performance measurement systems—like the third generation balanced scorecard—improve alignment.

All things considered, strategic leadership that gives direction and adaptive management that promotes agility and emergent learning result in sustained organizational performance. Organizations can sustain high performance even in the face of constant change when they connect their vision, dynamic capabilities, cultural adaptability, and performance indicators.

Faculty Corner

The Role of Chemistry in Hospital Administration: Ensuring Efficiency, Safety, and Quality Care

Chemistry plays a crucial but often overlooked role in hospital administration, supporting everything from medication management to infection control and environmental sustainability. At the core of patient care, the synthesis and distribution of medications rely on chemistry. Pharmacy departments use chemical knowledge to optimize dosing, reduce errors, and ensure safe drug delivery. By understanding drug interactions and chemical properties, hospital administrators and pharmacists work together to minimize risks and improve patient outcomes.

Infection control, vital in any healthcare facility, is heavily dependent on chemical processes for sterilization. Disinfectants, autoclaves, and antiseptics are essential to preventing the spread of infections. Administrators must ensure proper protocols and training are in place to safely use these chemicals and maintain hygiene standards. Chemical processes are also fundamental in diagnostic testing. Hospitals depend on chemical reactions in laboratory tests to identify illnesses, and administrators must ensure their labs are well-equipped with the right chemicals and reagents for accurate and timely diagnoses.



Ms. Damini Singh

Assistant Professor

Index Institute of Management Arts & Sciences

Chemical safety is another critical area, as hospitals manage various substances, from cleaning agents to hazardous materials. Compliance with safety guidelines and proper disposal is essential to protect staff, patients, and the environment. Sustainability is an emerging concern, and chemistry contributes to greener practices, such as using environmentally friendly chemicals and optimizing waste management. By prioritizing these chemical aspects, hospital administration can improve operational efficiency, safety, and patient care quality. Chemistry is indeed a cornerstone of effective hospital management.

Faculty Corner

Heritage, Tourism, and Commodification: A Complex Interplay

Heritage, tourism, and commodification interact in complex ways, shaping both economic opportunities and cultural challenges for communities. As tourism grows, elements of cultural heritage—traditions, sites, and crafts—are transformed into commodities for tourist consumption, offering local populations economic benefits and cultural revitalization. However, this process can erode authenticity, with cultural expressions tailored to meet tourist expectations rather than reflecting their original significance.

Communities may experience internal conflicts, as some members embrace commodification for its economic rewards, while others fear the loss of cultural identity and value. Commodification can revive nearly forgotten customs and provide a sense of pride, but excessive commercialization risks reducing heritage to mere souvenirs or performances. Balancing economic interests with cultural preservation remains crucial to ensure that heritage tourism supports both sustainable livelihoods and the authentic continuation of local traditions.

Examples – Case study on commodification of Khajuraho Temples in Madhya Pradesh



Ms Diksha Guha Roy

Assistant Professor

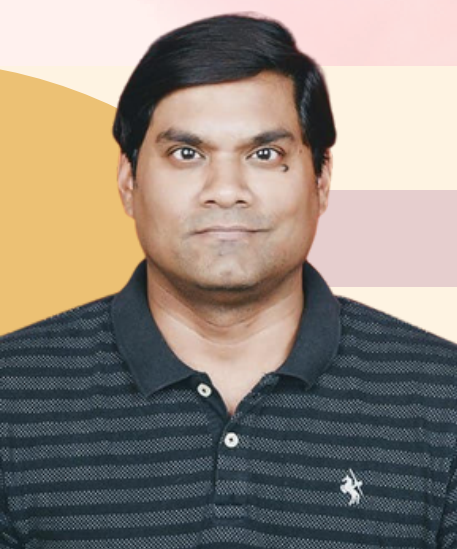
Index Institute of Management Arts & Sciences

Faculty Corner

Survival of the Flattered: My Life in the Ego Jungle

I am exhausted. Ego massaging has become my unpaid internship. These days, egos are like pressure cookers; one whistle less and they burst. Miss a "wahkyabaathai," and you are suddenly rude. I feel like carrying a thali of compliments just to feed fragile self-esteem.

Then come the impulsive superheroes. They quit jobs like people pick jalebis, buy treadmills that soon become hangers, and constantly ask, "I did right na?" Talking to them feels like being trapped in a daily soap. The angry ones are a full circus, shouting at auto drivers, waiters, and strangers, then seeking validation for their drama.



Mr. Deepak Nikose

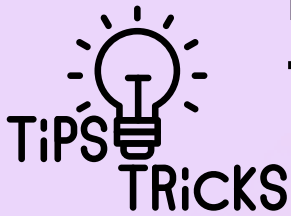
Assistant Professor

Index Institute of Management Arts & Sciences

The anxious group is always buzzing, checking blue ticks, overthinking meetings, and rehearsing "what ifs." And finally, the self-proclaimed genius knows nothing, behaves as if he invented Google, interrupts everyone, and still steals credit. Even if you cured a disease, he would ask, "But was the process right?"

All these species run on one fuel: validation. Without it, they collapse; with too much, they explode. So, I have decided no more ego buffets. Compliments will be rationed, flattery reserved for festivals. If I keep massaging egos, my next appointment will not be with them. It will be with silence and peace.

Faculty Corner



Budgeting and Personal Finance Tips for Students

Managing money as a student can be challenging, but developing good financial habits early is key to long-term stability. Start by creating a simple monthly budget – list your income (allowance, part-time job, etc.) and track your expenses like food, travel, and stationery. Prioritize needs over wants and set aside a small portion for savings, no matter how little. Avoid impulsive spending and take advantage of student discounts wherever possible. Using budgeting apps can help you stay on track and visualize your spending patterns.

Try to build an emergency fund for unexpected costs and stay clear of unnecessary debt, especially from credit cards. If you're new to saving, follow the 50-30-20 rule: 50% for needs, 30% for wants, and 20% for savings. Remember, managing your finances wisely today will empower you with financial freedom tomorrow.



Ms. Sneha Kataria

Assistant Professor

Index Institute of Pharmacy

Student Corner

Life is an Art of Management

*Many things are still ahead,
Waiting for you—go and catch them.
Shift the gear of life,
Say boldly, "No problem!"*

*Enjoy life, live without stress.
Life is yours, and time walks with you.
You are here to discover yourself—
So stay free,
Revolving with the Earth around the sun.*

*Remember, this Earth is yours.
You're living on it
To manage life with others—
With balance, care, and purpose.*



Mohit Giri Goswami
BBA Core Management

"Transforming Management Through Leadership"

Leadership plays a vital role in effective management. While management focuses on planning, organizing, and coordinating, leadership inspires and motivates teams to achieve common goals. A good leader influences others through vision, communication, and integrity. In modern organizations, leadership is not limited to top executives-managers at all levels must lead by example, foster trust, and encourage innovation.

Empowering employees, recognizing achievements, and providing constructive feedback are key leadership practices. When managers act as leaders, they create a positive work culture that drives engagement and performance.



Naveen Patel
BBA Core Management

Strong leadership also helps teams navigate change and uncertainty with confidence. By combining leadership with managerial skills, organizations can build resilient, high-performing teams. Ultimately, leadership transforms management from simply seeing tasks to inspiring excellence and long-term success.

MALWANCHAL MIRROR



OUR GROUP VENTURES



OTHER GROUP OF INSTITUTIONS



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