MALWANCHAL UNIVERSITY
INDORE

STRATEGIC DEVELOPMENT PLAN

Strategic development and deployment:

6.2.1 The institutional strategic plan is effectively deployed

Response

The institution is governed by Governing body, other bodies and authorities implement the Strategic Plan, ensure deployment and assess the deliverables keeping in mind the goals and objectives as per vision and mission of the institution by understanding the strengths, weaknesses, opportunities and challenges.

Strategic plan: The strategic plan is developed by taking into consideration the suggestions given by various stakeholders like faculty, students, parents, employers and professionals.

To achieve best quality in the field of academics, administration, research, student welfare, social commitments and patient care domains, the strategic plan is divided into following heads.

- ➢ **Short term Goal (3 years)**
- ➢ **Mid Term Goal (7 years)**
- ➢ **Long term Goal (12 years)**

Every institute has its own strategy according to the above terms, the same is shown in the links

IQAC, various academic and administrative bodies and committees, and Board of management monitors the implementation of strategic plan periodically.

STRATEGIC PLANS

1. **Curricular Aspects :**

Target:

>To introduce courses of contemporary relevance such as:

- Bachelor of Ayurvedic medicine and surgery (B.A.M.S)
- Bachelor of Naturopathy & Yogic sciences (B.N.Y.S)
- Post graduate diploma in yoga & naturopathy (PGDYN)
- Certificate course in electo-homeopathy (1 year)
- Certificate course in electo-homeopathy (2 year)
- Bachelor of Homeopathic Medicine and Surgery (BHMS)
- Bachelor of Hospital Medical Record Science (3.5 year)
- Bachelor of Business Administration in hospital administration (BBA-HA) 03 years course

- Master of Business Administration in Hospital Administration (MBA-HA) 02 years course

>*To introduce innovative and skill based , vocational and value added courses such as:*

1. Bachelor in audiology and speech -language pathology (B.ASLP) (semester scheme)
2. P.G. diploma in yoga science
3. Bachelor of business administration (B.B.A) 03 years course
4. Master of business administration (M.B.A) 02 years course
5. Bachelor of business administration – Hotel Management (B.B.A-HM) 03 years course
6. Master of science (M.SC)
7. Bachelor of arts in fashion designing (B.A.)
8. Bachelor of arts in social work (B.A) (03 years course)
9. Master of commerce (M.com)

>*To establish integrated interdisciplinary courses and include maximum number of elective courses which ensure employability.*

- Take education out of the current rigid structure and encourage flexible and holistic learning.
- Instill an attitude of earning while learning by making internships a mandatory. part of the curriculum and introducing a flexi-time system wherein students no longer have to adhere to the old system of a following a fixed timetable.
- To augment placements by establishing a centre for career guidance which will remain connected with the different departments of the college.

Strategy:

- Initiate outcome based education (OBE) wherein students will learn to structure activities to prioritize the end result.
- Design, compile, and publish textbooks and study materials for the restructured and newly introduced courses.
- Publicize courses of relevance to international students through various media and sign MOUs with different industries to ensure internships as a part of the curriculum.
- Give importance to placement activities by conducting job fairs and hosting Recruitment drives.

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2. TEACHING, LEARNING AND EVALUATION:

Target

- Improve existing teaching and learning plan by upgrading the existing Learning Management System.
- Evolve the redundant grading system currently in use.
- To position itself as the primary choice of institute for higher education byensuring high quality output consistently.
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- Holistically uplift weaker students by making special provisions based on their unique needs and learning style.
- To encourage the students to be socially committed global citizens by improving their awareness about current socio-political scenarios.
- Incorporate a networking team consisting of faculty, students
- Introduce a new log frame for the departments to improve curriculum and subject experts.

Strategy

- Planning,implementation, management, monitoring and evaluation.
- Systematic collection and scientific analysis of feedback from students, parents and Teachers
- Encourage students and teachers to pursue online courses.
- Encourage collaborative learning to improve teamwork among students.
- Introduce a system to evaluate the students' existing knowledge prior to joining The course, and draw a comparison at the end of the course to map their progress.
- Offer Bridge courses for easier entry to specialized courses.
- Encourage teachers to incorporate new methods of teaching and learning into the curriculum by attending Faculty Development Programs.

3. RESEARCH CONSULTANCY AND EXTENSION :

Target

- Foster research culture in the institution by acquiring research grants through alternate sources of funding and linkages with international universities.
- Augment the linkages with different international universities by promoting teacher as well as student exchange programmes.
- Improve the functioning of patent cell to help faculty and students for Patent filing

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and commercialization.

- International exposure to faculty through joint research with faculty from foreign universities.
- Abide by the guidelines for plagiarism prevention by introducing a plagiarism checker software.
- Provide subject expertise to industry and society through consultancy services.

Strategy

- Encourage interdisciplinary research.
- To commercialize the research inventions
- Encourage the PG students to publish their project work in collaboration with their guide.
- Ensure ample leave and maximum support to teachers for completing their research.
- Encourage innovative, society relevant and location specific research among Teachers and students.
- To enhance networking between industrialists and institutional experts to promote consultancy.
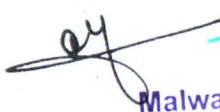
4. INFRASTRUCTURE AND LEARNING RESOURSES :

Target

- Enhance technology based education system.
- Enhance Student centric teaching by enabling flexibility in choosing course and time.
- To revamp existing academic and other common facilities.
- Regular up gradation of the campus according to the changing needs.
- Lead an example with the introduction of creative disabled-friendly Initiatives like introducing mobile apps and QR codes to facilitate easy movement.

Strategy

- Technological up gradation of the campus with centralized Wifi, ICT enabled classrooms, modernization of computer labs and fully automated library
- Installation and up gradation of solar panels, waste water treatment plants, Bio-waste treatment plant.
- Up gradation of college canteen facilities.
- Implementation of hi tech irrigation system, nursery and rain water harvesting
- Refinement of botanical garden, herbarium, green house, nursery.

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5. STUDENT SUPPORT AND PROGRESSION :

Target

- Ensure more Scholarships for students.
- Engage students in research studies and motivate them to optimize publication, Patent and design based projects.
- Improve placement activities and make the students as well as parents aware about the various opportunities in and around the world.
- Refine quality based education and international exposure through faculty and student exchange programmes.
- Instill a work culture among students by making internships a part of the curriculum.
- Introduction of a fully functional counseling cell which caters to the needs of students, parents and teachers.
- Motivate and enhance the capabilities of the students to make them job ready.
- Analysis and updating of student progression annually.

Strategy

- Extend scholarship facilities to eligible and financially backward self –financing students
- Introduction of Centenary Scholarships
- Bring back rank system and gold medal for academic excellence of outgoing students

>To explore new and alternative career options in association with career Guidance Centre

- Conduct job fairs in collaboration with other autonomous colleges in the region as a short term initiative.
- Host annual recruitment drives inviting students from other colleges as a long term initiative.
- Introduce summer courses, dual degree/PG, and triple main programmes.
- Facilitate morning/evening classes for selected courses.
- Special counseling for slow learners and failed students.

6. GOVERNANCE, LEADERSHIP AND MANAGEMENT:

Target

- Develop a Fully Automated Management Information System.
- Faculty development programmes for teachers and Refresher courses for teaching and non- teaching faculty.

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- Quality maintenance Policy in staff recruitment.
- Enhance involvement of Alumni.
- Ensure Transparency in Financial Audit.

7. INNOVATIONS AND BEST PRACTICES:

Targets

- Promote sustainable development through eco - friendly practices.
- Establish linkages with research development, educational and Entrepreneurial agencies and institutions for better extension networking.
- Ensure gender equity and parity.
- Strengthen existing systems and procedure for conflict resolution and Redressal of Grievances.
- Diversity among teachers and students by facilitating visiting facultyfrom abroad.
- Make a global impact on society through education, empowerment, research, innovation and philanthropic activities.

Strategy

>Inculcate the idea of green campus by use of green energy (solar panel, LED bulb)

- Ensure proper waste management, encourage 3R practices implement proper water management system.
- Enhance energy management by installation of solar panels, use of LED bulbs
- To limit the use of paper in office administration.
- Contribute community development through activities in collaboration with Hospitals, local authorities, NGO's and CSR wings of various companies.

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