



**MALWANCHAL
UNIVERSITY**

(Index Group of Institutions)

Established & Approved by M.P. Govt., MPPURC Reg. No. MPPU20,
UGC Under Section 2(f) | NAAC Accredited



Index

Institute of Management,
Arts and Sciences

CENTRAL INDIA'S LARGEST MEDICAL EDUCATION GROUP

Department of Management

Key Features



Smart Classrooms



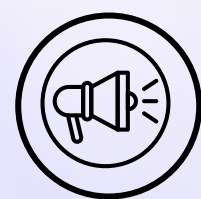
Expert Faculty



Mentor Support



Library & E-Library



Industry Exposure



Course Outcome

- ▶ Students will acquire practical knowledge in marketing strategies –both digital and traditional–while mastering tools and techniques for campaign planning, consumer engagement, and brand promotion.
- ▶ Students will develop job-ready skills including accounting fundamentals, GST & ITR filing, Tally and ERP software use, and professional competencies like interview preparation, personality development, and communication for enhanced employability.

**Get 100%
Placement Assurance In
Group Institutions**

Department	Courses	Duration
Management	<ul style="list-style-type: none">• Marketing Management• Employability Skills - Interview Preparation, Personality Development, Soft Skills.• Accounting, GST, ITR Filing, Tally, ERP, MIS,• Marketing - Online, Offline, Digital	06 Months

**FOR ADMISSION
CONTACT**

☎ 78801 08815, 0731-4013774

✉ admissions.skill@malwanchaluniversity.in

📍 **Campus: Index City, NH-59A, Nemawar Road, Indore - 452016 (M.P.)**



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