



MU CHRONICLES

A Monthly Newsletter of Malwanchal University

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A Proud Association with Service & Excellence

SURAKSHA, Seva, Samman



Index Medical College Hospital & Research Centre, under Malwanchal University, proudly partnered as the Presenting Partner of ULLAS – Suraksha, Seva, Samman 2026, an event dedicated to honoring the courage and service of the police force. The ceremony was graced by the Vice Chairman, Mayankraj Singh Bhadoria, whose presence reflected the institution’s respect and solidarity with law enforcement. Addressing the gathering, he emphasized the importance of collaboration between healthcare professionals and the police in safeguarding society. Through this association, the institution reaffirmed its commitment to social responsibility, community engagement, and initiatives that promote service, integrity, and public welfare.



EVENTS

Malwanchal University Promotes Drug-Free Future at Youth Walk 2026



Malwanchal University actively participated in Youth Walk 2026 in Indore on 08 February 2026, spreading the message “Say No to Drugs, Say Yes to Life.” Over 750 students and 130 faculty members joined the initiative, led by Vice Chancellor Dr. Sanjeev Narang, reinforcing the university’s commitment to social awareness, youth empowerment, and a healthier, drug-free future.

MALWANCHAL UNIVERSITY SIGNS MOU WITH S-VYASA FOR HOLISTIC HEALTHCARE

Malwanchal University, Indore, has signed a Memorandum of Understanding with S-VYASA University, Bengaluru, to promote holistic healthcare and academic collaboration. The partnership aims to integrate Yoga, Ayurveda, Naturopathy, and Meditation with modern medical research to address lifestyle diseases. The initiative will encourage joint research, academic exchange, professional training, and community wellness programs.



CAPSULE TRAINING PROGRAMME CONCLUDES AT INDEX INSTITUTE OF MANAGEMENT, ARTS AND SCIENCE



Index Institute of Management, Arts and Science, under Malwanchal University, concluded its 10-Day Capsule Training Programme on 19 February 2026 with a valedictory ceremony. The programme enhanced students’ communication, personality development, and employability through sessions on resume building, interviews, corporate etiquette, and presentation skills. Registrar Dr. Lokeshver Singh Jodhana and Principal Dr. Ajay Mishra awarded certificates to participants.

EVENTS

Dr. Reshma Khurana Honoured with Naidunia Icon Award 2026



Dr. Reshma Khurana from the Index Department of Physiotherapy and Paramedical Sciences has been honoured with the prestigious Naidunia Icon Award 2026 for her outstanding contributions to education, research, and healthcare. Recognized for her visionary leadership and dedication to skill-based learning, she has strengthened academic excellence and community health initiatives, bringing pride to the institution.

WALKATHON PROMOTES AWARENESS ON FACIAL TRAUMA AND CANCER PREVENTION

Index Institute of Dental Sciences, Malwanchal University, organized a Walkathon on Oral and Maxillofacial Surgeons' Day to raise awareness on facial trauma and cancer prevention. Students, faculty, and doctors participated actively, spreading messages against tobacco use and promoting helmet safety. Vice Chancellor Dr. Sanjeev Narang, Dean Dr. Rousiya Kanaparthy, and other dignitaries attended the event.



INTERDISCIPLINARY PRESENTATION ON ORTHODONTICS AT INDEX INSTITUTE OF DENTAL SCIENCES



The Department of Orthodontics and Dentofacial Orthopedics at Index Institute of Dental Sciences organized an interdisciplinary presentation on 9 February 2026 under the guidance of Dean Dr. Rosaiah Kanaparthy. Faculty, Heads of Departments, and postgraduate students participated. Evidence-based presentations highlighted orthodontics' role in comprehensive treatment planning, encouraging discussion and strengthening collaborative academic learning.

EVENT

Interdisciplinary Case Presentation at Index Institute of Dental Sciences



Dr. Praniti Nagar, a third-year postgraduate student from the Department of Prosthodontics and Crown & Bridge, presented an interdisciplinary case on 23 February 2026. The case highlighted implant-supported rehabilitation of a completely edentulous patient using a bar-supported mandibular overdenture. The presentation emphasized accurate diagnosis, prosthodontic planning, and interdisciplinary collaboration in advanced implant-supported prosthetic care.

EDITORIAL ARTICLE

Why Public Relations Still Matters in the Age of AI

Artificial intelligence can write posts, design ads, and analyze markets in seconds. It can predict trends and help companies reach millions of people quickly. But even in this powerful AI age, public relations remains irreplaceable. Public relations is not just about promotion. It is about trust.

Machines can generate messages, but they cannot fully understand human emotions, social tensions, or cultural sensitivity. A brand may have the best product and the smartest marketing campaign, but one mistake, one misunderstanding, or one crisis can damage its reputation overnight. This is where public relations becomes vital.

Public relations professionals build relationships with people, with journalists, communities, governments, and customers. They listen, respond, and shape communication in a human way. When a crisis happens, people do not want a robotic statement. They want honesty, clarity, and responsibility. AI can spread information faster than ever. But it can also spread misinformation and confusion just as quickly. Public relations helps guide the narrative, correct false stories, and maintain credibility. In the end, technology may change tools, but it does not change one simple truth: people trust people, not machines. That is why, even in the most advanced AI world, public relations remains the human voice behind every organization.

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